2016-2021 Strategic Plan

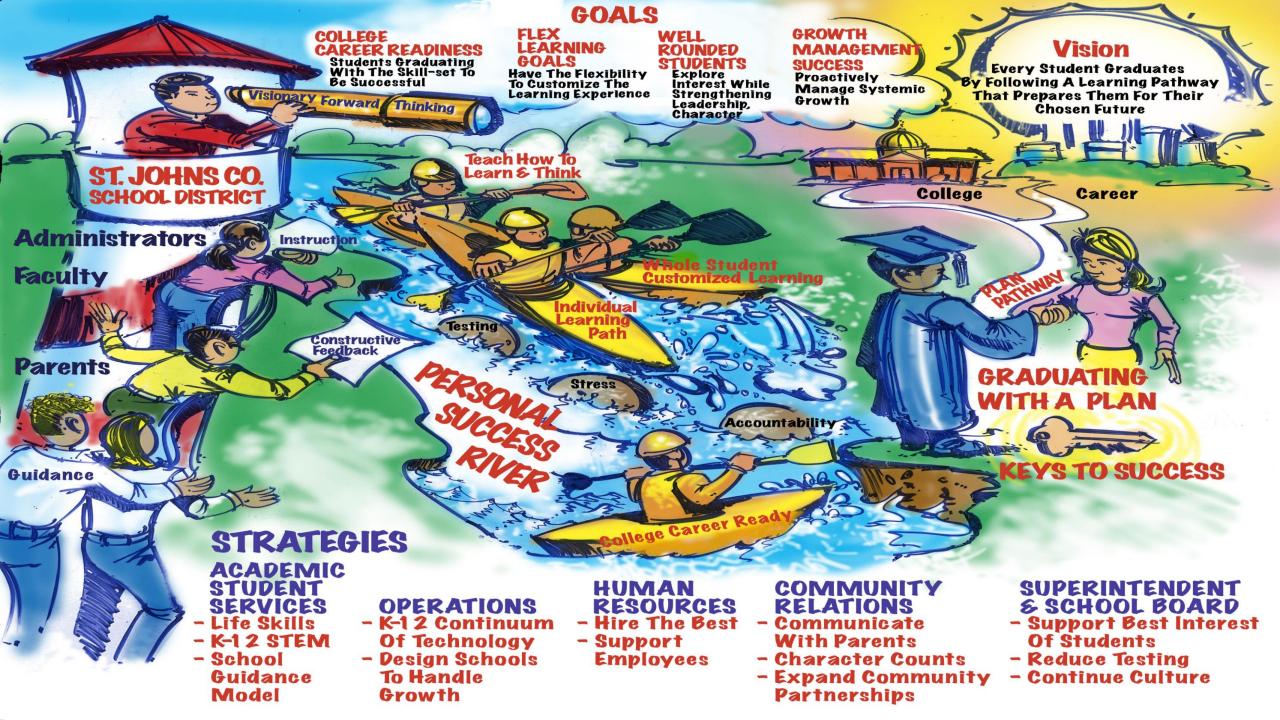
2017-2018 - Tactics (Goals)

Tim Forson, Superintendent

Brennan Asplen, Deputy Superintendent for Academic and Student Services Cathy Mittelstadt, Deputy Superintendent for Operations

June 19, 2017





Mission

The St. Johns County School District will inspire good character and a passion for lifelong learning in all students, creating educated and caring contributors to the world.

Vision

All students will choose a learning path that leads to a well-rounded graduate who demonstrates good character and leadership.



Core Values 2016-2021

Trustworthiness, respect, responsibility, fairness, caring, and citizenship are essential to the well being of individuals and society.

All individuals have intrinsic value.

Every individual can contribute something of worth to society.

Individuals are responsible and accountable for their choices and decisions.



Core Values 2016-2021

- In order to grow and thrive, individuals need caring relationships and a nurturing environment.
- Supportive family relationships are the foundation of the community.
- High expectations lead to higher performance which, in turn, empowers the individual and strengthens society.
- Continuous learning is a lifelong process that is essential to a productive and enriched life.
- A safe and orderly environment is conducive to learning.



Strategic Delimiters

We will not initiate any new program or service unless:

- It is consistent with and contributes to our mission
- It is accompanied by the training, staff development, and resources needed to assure its effectiveness



2016-2021 Strategic Plan Goals

• <u>Goal A</u>: College and Career Readiness Student Success Goal for 2021: All students will graduate with a skill set prepared for college or a career.

► <u>Goal B</u>: Flexible Learning and Success Goal 2021:

All students will have the choice and flexibility to customize their learning path.

► <u>Goal C</u>: Well-Rounded Student Success Goal 2021:

All students will have the opportunity to demonstrate leadership and character, strengthen their life skills and participate in service to the community.

• Goal D: Growth Management Success Goal 2021:

St. Johns County School District will proactively manage systemic growth.



Champion

Brennan Asplen

Team Members

Dawn SappKyle DresbackScott ShermanChris ForceCharles MoseleyKim DixonCarole Gauronskas



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
	hat empower studen Senior Director for School Services		acter, life, social, and le Staff	adership skills August 2017	5.
Schoology as the learning management system for middle and	Officer	Staff and student usage report	Three year funding commitment	August 2017	June 2018



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date				
Strategy 1: (Goals A, C and D) Create opportunities that empower students to build good character, life, social, and leadership skills.									
implement a	Intervention Services	number of students enrolled and number of students	FTE and grants; IDEA funding for materials,	August 2017	June 2018				



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date				
Strategy 2: (Goals	Strategy 2: (Goals B & D) - Develop and implement a PreK-12 initiative to fully integrate STEM concepts.								
2.1 Expand STEM opportunities for PreK-12	Curriculum and Instruction	Increase participation in STEM courses, Science Fair, Math Invitational, STEM Fairs and develop integrated STEM projects	Funding	August 2017	June 2018				
2.2 Complete the Model STEM School initiative at Sebastian Middle School	Curriculum and	Lastinger Center certification process complete	Funding	August 2017	June 2018				
2.3. Increase community partners in middle and elementary STEM projects	Curriculum and	Increase in the numbers of community partners	Time and staff	August 2017	June 2018				



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 3: (Goals	5 A, C & D) – Build l	iteracy skills that emp	ower students to comm	nunicate effec	tively.
3.1. Expand access to early learning through private programs and parent education/ parent involvement	Accountability and	Documentation of meetings with area Day Care and parents along with curriculum resources provided		August 2017	June 2018
3.2. Monitor progress of students with disabilities – increase growth/achievement; provide training for school staff to identify conditions such as dyslexia; utilize WIDA data to serve ELL students.	Accountability and Intervention Services	Training and monitoring notes along with end of the year data that shows the gap in closing	Funding and staff	August 2017	June 2018



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 3: (Goals	5 A, C & D) – Build I	iteracy skills that emp	ower students to com	nunicate effec	tively.
identify needed	Curriculum and Instruction Associate Supt. for Accountability and Intervention	Successful completion of the diagnostics used to both inform instruction (K-8) and calculate (K-3) teacher student data score for evaluation	J	August 2017	June 2018



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
	Strategy 4: (Goals B, C & D) Build capacity to fully support the academic, wellness and safety needs of all students.									
	Senior Director for School Services	Monthly discipline reports	Staff and training	August 2017	June 2018					
	Associate Supt. for Student Support Services		Funding and community agencies	August 2017	June 2018					



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date				
Strategy 4: (Goals B, C & D) Build capacity to fully support the academic, wellness and safety needs of all students.									
4.3. Analyze monthly health activity data of all middle, high and K8 schools to determine the acuity level of students and medical conditions	Student Support Services		Funding, training and staff	August 2017	June 2018				
4.4. Explore collaboration with local health agencies to increase resources for student wellness and safety	Associate Supt. for Student Support Services		Staff, time, Community agencies	August 2017	June 2018				



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date				
Strategy 4: (Goals B, C & D) Build capacity to fully support the academic, wellness and safety needs of all students.									
4.5. Continue to implement the SJCSD Comprehensive School Counseling Plan	Associate Supt. for Student Support Services	School-based counselors implementation of Phase II and the model/observation and evaluation data	Staff	August 2017	June 2018				
4.6. Promote the use of students' individual learning plan tools	•	Increase MS & HS counselor Florida Shines tool- proficiency Increase student use of planning tools Increase information availability	Staff	August 2017	June 2018				



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
	Strategy 4: (Goals B, C & D) Build capacity to fully support the academic, wellness and safety needs of all students.									
Professional Development for district and school- based administrators related to Social	Curriculum and Instruction Associate Supt. For Student Support Services	District and school- based administrator training provided	Funding and staff	August 2017	June 2018					





Champion

Cathy Mittelstadt

Team Members

Nicole Cubbedge

Mike Degutis

Paul Rose Bruce Patrou

Dwala Willis



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
	Strategy 1: (Goals A, B and D) – Develop a K-12 continuum of technology integration, including necessary network infrastructure, to ensure teachers are well equipped to implement technology in the classroom.									
		Project complete at 34 schools	Funding, Time and Staff		Summer 2018					
1.2. Continue to implement infrastructure upgrades to meet the growing network needs		Project completed at identified sites	Funding, Time and Staff	Summer 2017	Summer 2018					



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date				
Strategy 1: (Goals A, B and D) – Develop a PreK-12 continuum of technology integration, including necessary network infrastructure, to ensure teachers are well equipped to implement technology in the classroom.									
1.3. Evaluate and acquire new computers for teachers (existing machines will be refurbished to add student computers in 2018)	Chief Information Officer	New teacher machines ready for distribution	Funding, Time and Staff	Summer 2017	Summer 2018				



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date				
	Strategy 2: (Goal D) – Continue to design and construct schools that accommodate growth while maintaining high quality programming with an intentional student-focused environment.								
2.1. Utilize updated school design to build two new K-8 schools "KK" and "LL"	Facilities and	New schools ready to open in August 2018		Continued from 2016/ 2017					
	Chief Information Officer	New schools and relocatables equipped	Funding, Time and Staff	Continued from 2016/2017	2018				



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date				
	Strategy 2: (Goal D) – Continue to design and construct schools that accommodate growth while maintaining high quality programming with an intentional student-focused environment.								
2.3. Implement dining expansions at SPMS and POA	Executive Director Facilities and Operations	Dining expansions complete	Funding, Time and Staff	Fall 2017	Summer 2018				
2.4. Evaluate the impact of legislative changes as it applies to building new schools, expansions and additions	Facilities and Operations	Revise or develop new prototypes for building new schools, expansions and additions	Funding, Time and Staff	Fall 2017	Summer 2018				



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 3: (Goal	D) – Continue to imp	prove district-wide sa	fety and security measure	S.	
3.1. Implement single point of entry security upgrades at identified schools	Facilities and	Security upgrades complete	Time, Funding and Staff	Continued 2016/2017	
	Facilities and	GPS system implemented	Time, Funding and Staff		Summer 2018



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 4: (Goal needs of students and		prove and upgrade op	peration systems and serv	vices to bett	er meet the
		Integration complete	Time, Funding and Staff	Summer 2017	Fall 2017
4.2. Go-Live with GovConnection in the BusinessPLUS Punch Out module	Officer	Punch Out operational with GovConnection	Time and Staff		Summer 2018



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
	Strategy 4: (Goal D) – Continue to improve and upgrade operation systems and services to better meet the needs of students and staff.									
	for Planning and Government	Attendance zones created			Winter 2017					
growth to establish and revise the	Executive Director for Planning and Government Relations	Attendance zones created		Summer 2017	Winter 2017					



Community Relations

Champion

Christina Langston

Team Members

Jenielle Billy Hank Samuels Zachary Villaverde



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 1: (Goal D) – We will continue to embrace technology to effectively communicate with families, students, employees and community members by researching and seeking the best available communication methods.								
1.1. Create native apps for all schools	Chief of Community Relations and Team			August 2017	October 2017			
	Chief of Community Relations and Team		Internal/External users and experts	August 2017	Ongoing			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
	Strategy 1: (Goal D) – We will continue to embrace technology to effectively communicate with families, students, employees and community members by researching and seeking the best available communication							
1.3. Generate multi-media online content to further engage the user	Chief of Community Relations and Team		Internal/External users and experts	August 2017	Ongoing			
1.4. Assist in marketing efforts for FCTC including video production and integration	Chief of Community Relations and Team	 Number of newly enrolled students 		July 2017	Ongoing			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
	Strategy 2: (Goal C) – We will continue to build a culture of character by further integrating CHARACTER COUNTS! initiatives and related programs throughout the St. Johns County School District while expanding into the							
2.1. Highlighting CHARACTER COUNTS! through public involvement	Chief of Community Relations and Team	 Number of businesses and community partners integrating or highlighting CC! Number of CC! trainings with outside entities 	 Commitment and feedback from businesses and community partners Training materials 	August 2017	Ongoing			
2.2. Expand advocacy, awareness and practice of CHARACTER COUNTS!	Chief of Community Relations and Team	 Annual surveys/ number of activities Participation in trainings offered Integration of classroom lessons 	 CHARACTER COUNTS! Advocates at each school Support of school administrators and staff Development and training of teachers 	August 2017	Ongoing			

Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date		
Strategy 2: (Goal C) – We will continue to build a culture of character by further integrating CHARACTER COUNTS! initiatives and related programs throughout the St. Johns County School District while expanding into the community at large.							
2.3. Increase acquisition of programming for SEA TV from vendors, internal and student- led projects integrating CHARACTER COUNTS! with a social/emotional focus.		library	Funding, participation from students, teachers and administration	August 2017	Ongoing		



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
	Strategy 3: (Goals A, B & C) – We will continue to seek and expand business and community partnerships to provide more opportunities for students.							
3.1.	Chief of Community Relations and Team	 Number of needs fulfilled Develop metrics for partnerships Number of events 	Community members, Students and Parents	August 2017	Ongoing			
	Chief of Community Relations and Team	 Number of partnerships Amount of financial and in- kind support Build and maintain inventories 	 PTO representatives, School administrators, Community Relations Department 	August 2017	Ongoing			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date				
provide more opportu	Strategy 3: (Goals A, B & C) – We will continue to seek and expand business and community partnerships to provide more opportunities for students.								
3.3. Expand weekend food bag distribution to students in need through community organizations	Chief of Community Relations and Team	 Number of schools where implemented Number of students served 		August 2017	Ongoing				



Human Resources

Champion

Cathy Hutchins

Team Members

Michelle Dillon Jewel Johnson



2017-2018 Human Resources

Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
		•	itment approach, Human R achers, and Non-Instructio		ill recruit
Continue to refine strategies to recruit new employees including social media and virtual fairs	Associate Supt. for Human Resources Director of Instructional and Non-Instructional Personnel		Personnel, Time, Funding	July 2017	June 2018
Continue to refine our practices to increase number of recruit employees that are	Human Resources Director of Instructional and Non-Instructional	Increase in diversity recruitments hired	Personnel, Time, Funding	May 2017	May 2018



2017-2018 Human Resources

Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
high quality personnel 1.3. Continue to recruit	in all employee group Director of Instructional Personnel	os (Administrative, Te		nal).	
Provide opportunities for hiring authorities to interact with qualified candidates for possible	Instructional Personnel	List of screened and qualified candidates	Personnel, Time, Funding	Sept. 2017	June 2018



2017-2018 Human Resources

Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 1: (Goals A, C & D) – Using a comprehensive recruitment approach, Human Resources will recruit high quality personnel in all employee groups (Administrative, Teachers, and Non-Instructional).					
Identify career and technical needs for schools (FCTC & Academies)	Human Resources	Plan of action to assist with obtaining CET needs	Personnel, Time, Funding	Sept. 2017 March 2018	



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
	Strategy 2: (Goals A, B & C) – Align all professional development opportunities so all employees can grow professionally while performing at their highest potential.							
2.1. Assist in coordination of Professional Development efforts for all employee groups.	Director of Leadership Development	List of PD offerings/schedules	Personnel, Time, Funding	July 2017	June 2018			
2.2. Develop New Teacher Leader Cadre	Director of Leadership Development	List of cadre members, dates met, year plans developed and implemented		June 2017	May 2018			

Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date		
	Strategy 2: (Goals A, B & C) – Align all professional development opportunities so all employees can grow professionally while performing at their highest potential.						
2.3. Continue to provide and expand professional learning opportunities for all employee groups in leadership development	Leadership Development	List of multiple sessions with multiple employee groups	Time, Funding, Personnel	June 2017	June 2018		
learning in classroom discipline and	Personnel Director of	Module developed for online learning Number of participant completions	Time, Funding, Personnel	Sept. 2017	May 2018		



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date		
Strategy 2: (Goals A, B & C) – Align all professional development opportunities so all employees can grow professionally while performing at their highest potential.							
2.5. Develop professional learning opportunities in communication skills for all instructional personnel	Personnel	Module developed for online learning Number of participant completions	Time, Funding, Personnel	Sept. 2017	May 2018		



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 3: (Goals	C, D) – Provide ongo	oing ethics and profes	sional conduct training to	all employee	e groups.
Identify specific focus areas related to ethical conduct for employees to view annually	Human Resources	List of focus areas, online module created with quiz	Time, Personnel, Funding	Oct. 2017	May 2018
Identify the best strategy to educate all employees on our district's core values, culture and high	Human Resources Director for Instructional and	Strategy identified, module developed and is offered to employees to view at the beginning of the school year	Time, Personnel, Funding	Nov. 2017	June 2018



Superintendent and School Board

Champion

Tim Forson Patrick Canan

Team Members

Lynn GabrielsenNigel PillayJack LeonardBeth Sweeny



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 1: (Goals	Strategy 1: (Goals A, B, C & D) – Align all decision-making in the best interest of students.							
1.1. Integrate FCTC into SJCSD through all activities and functions		FCTC is part of the SJCSD		July 2017	June 2018			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
	Strategy 2: (Goals A, B, C & D) – Continue to influence state legislation and set policy at the local level to further the mission, vision and goals of the school district.							
engage local	Relations	100% of local delegation is knowledgeable on the needs of the School District Increase invitations to District and school events Develop marketing materials		July 2017	June 2018			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 2: (Goals	A, B, C & D) – Cont	inue to influence state	e legislation and set policy	at the local	level to			
further the mission, vi	further the mission, vision and goals of the school district.							
2.2. Educate and	Coordinator,	Create and execute a		July 2017	June 2018			
utilize parents,	Governmental	plan to educate and						
community members,	Relations	involve all						
students and		stakeholders						
administrators to								
proactively advocate		Correspondence with						
for legislative changes		PTO presidents						
		about invites to						
		delegation members						
		PTOs have a						
		legislative liaison						
		position						
		Supervisor of						
		Election invited to						
		new employee						
		orientation						

Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
	Strategy 2: (Goals A, B, C & D) – Continue to influence state legislation and set policy at the local level to further the mission, vision and goals of the school district.							
2.3. Proactively propose legislative changes and funding requests to further the mission of the School	School Board members Coordinator,	Create and execute a proactive legislative platform		July 2017	October 2017			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
	Strategy 2: (Goals A, B, C & D) – Continue to influence state legislation and set policy at the local level to							
further the mission, vi	sion and goals of the	school district.						
2.4. Proactively	School Board	A list of targeted		July 2017	June 2018			
engage community	members	leaders and						
leaders in support of		meetings initiated is						
advocacy efforts	Superintendent	created						
	Coordinator,							
	Governmental Relations							



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
	Strategy 3: (Goals A, B, C & D) – Maintain a nurturing and supportive environment by continuing a culture that fosters teamwork and collaboration that emphasizes shared valued, integrity and loyalty.							
emphasize Master Board Training	School Board Members Superintendent	100% participation						



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
	Strategy 3: (Goals A, B, C & D) – Maintain a nurturing and supportive environment by continuing a culture that fosters teamwork and collaboration that emphasizes shared valued, integrity and loyalty.							
Leadership Retreat for School Board and	School Board Members Superintendent							

