**Questions to Ask College Representatives**

Start with: “Hello, my name is \_\_\_\_\_\_\_\_\_\_\_\_ and I’m a (freshman/sophomore/etc.) at \_\_\_\_\_\_\_\_\_high school. Nice to meet you. Did you attend this institution? If so, when?”

*Admissions*

* What factors are most important for your institution in admissions decisions? (Test scores, GPA, extracurricular activities, etc.)
* What is your acceptance rate?
* What factors eliminate a candidate from the acceptance pool?
* How do I make my application stand out?

*Cost*

* Are there scholarships which are not frequently applied for or any scholarship secrets you can share?
* How many scholarships are available to freshmen?
* Are there more need-based or merit-based scholarships at your institution?
* What is the average amount of debt students accrue by attending your institution?

*Campus Culture*

* Where is your institution located?
* I enjoy doing \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in my spare time. Do you know if there are any clubs or organizations about this on your campus?
* What type of person would be the happiest at your institution?
* Can you give me some examples of annual campus traditions/events?
* What values are most important to your institution?
* How does your institution ensure all students feel welcome and included on your campus?
* What is the general political/social climate of your institution?
* Do most students commute or live on campus? Are freshmen required to live on campus and/or have a meal plan? If so, what are your dorms and campus food options?
* What are some things to do in the surrounding community during students’ free time?
* Are classes taught by a professor or by a graduate student?

*Retention*

* How many students stay at your school until graduation?
* How many students transfer and what year is most common for that to occur?
* How many students fail?
* What academic support services are available for students? Are they free?
* What is the most common challenge faced by students at your institution?

*Majors/Careers*

* I may major in \_\_\_\_\_\_\_\_\_\_\_\_\_. Can you tell me what opportunities are available for that major at your institution?
* What are your school’s most notable majors?
* Is my major a limited access program? If so, what are the admission rates and requirements?
* Are there study abroad/internship opportunities with my major?
* What services are available to help me find a job after graduation?
* What percentage of students become employed within their career field six months after graduating college?

End with: “Thank you for your time. May I contact you with further questions? Do you have a business card?”