**ISSUE:** Select of the priority areas from SJCSD Legislative Platform or use a priority of your own to address with your Legislator.

**FOCUS:** Select one or two of the related recommendations from the legislative platform.

**IMPORTANCE:** Identify local examples or a personal story that supports the recommendation(s).

**FACTS:** Identify data, supporting evidence, or research that makes the case for the recommendation(s).
**ASK:** Provide the “ask.” This can include specific funding amounts or support for a specific bill or amendment.

- Is the topic/issue clearly stated?
- Does the story clearly relate to the recommendation(s)?
- Is the example understandable, compelling, and succinct?
- Do the facts (data, evidence, research) relate to the recommendation(s)? Double check the accuracy of your facts.
- Do the facts support the “ask”?
- Was the “ask” clearly stated or were potential policy solutions discussed?
- Does your message contain simple, clear language and avoid “eduspeak” or acronyms that might be difficult to understand?

**Messaging Checklist**

**Tough Questions**

What questions or issues might arise during your meeting related to this topic, your points, and your “ask”? Anticipate political pushback and brainstorm your defense.