STRATEGIC PLAN REPORT OF PROGRESS 2018-2019 & TACTICS FOR 2019-2020



June 25, 2019

Core Values 2016-2021

- ▶ Trustworthiness, respect, responsibility, fairness, caring, and citizenship are essential to the well being of individuals and society.
- ▶ All individuals have intrinsic value.
- ▶ Every individual can contribute something of worth to society.
- ▶ Individuals are responsible and accountable for their choices and decisions.



Core Values 2016-2021

- In order to grow and thrive, individuals need caring relationships and a nurturing environment.
- ▶ Supportive family relationships are the foundation of the community.
- ▶ High expectations lead to higher performance which, in turn, empowers the individual and strengthens society.
- ▶ Continuous learning is a lifelong process that is essential to a productive and enriched life.
- ▶ A safe and orderly environment is conducive to learning.



Mission

The St. Johns County School District will inspire good character and a passion for lifelong learning in all students, creating educated and caring contributors to the world.

Vision

All students will choose a learning path that leads to a well-rounded graduate who demonstrates good character and leadership.





Strategic Delimiters

We will not initiate any new program or service unless:

It is consistent with and contributes to our mission

 It is accompanied by the training, staff development, and resources needed to assure its effectiveness



2016-2021 Strategic Plan Goals

▶ Goal A: College and Career Readiness Student Success Goal for 2021:

All students will graduate with a skill set prepared for college or a career.

▶ Goal B: Flexible Learning and Success Goal 2021:

All students will have the choice and flexibility to customize their learning path.

▶ Goal C: Well-Rounded Student Success Goal 2021:

All students will have the opportunity to demonstrate leadership and character, strengthen their life skills and participate in service to the community.

▶ Goal D: Growth Management Success Goal 2021:

St. Johns County School District will proactively manage systemic growth.



Tactic Rating Key

- ✓ Accomplished Result is complete and institutionalized
- ✓ Developing Key pieces have been implemented but not fully accomplished
- ✓ Beginning Plans for implementation are in the process of being created
- ✓ No Action No plans for implementation have been deployed



Academic & Student Services Report of Progress



Strategies / Tactics	Success Metrics	Report of Progress	Evidences			
Strategy 1: (Goals A, C ar	Strategy 1: (Goals A, C and D)					
Create opportunities that emp	ower students to build good	character, life, social, and	leadership skills.			
1.1. Expand transition programs	Increase # of students enrolled	Accomplished	• 2017-18: 21			
for students with disabilities ages			• 2018-19: 34 (62% increase)			
`	Increase # of students					
3	competitively employed		• 2017-18: 12			
WGV).			• 2018-19: 18 (50% increase)			
1.2. Decrease the achievement	Decrease the ELA achievement	Developing	FSA Results TBA			
GAP for English Language Learners						
in English Language Arts	from 37% to 32%		3 rd Grade ELA Proficiency			
			2018-19:			
			ELL: 78%			

Strategies / Tactics	Success Metrics	Report of Progress	Evidences	
Strategy 1: (Goals A, C and D) Create opportunities that empower students to build good character, life, social, and leadership skills.				
1.3. Expand and increase the use of Schoology by students, parents and teachers.	Increase the time spent by all users Increase # of submissions (active engagement)	Accomplished	Overall usage/access to Schoology has increased 15% by students, 16% by teachers, and 73% by parents from 17-18 to the 18-19 school year Use has expanded to include: resource sharing, between teachers, communication with students, parents and other teachers, assessment delivery and question banks Professional development has been designed and delivered through Schoology by several departments. (Ex: School Nurses)	



Strategies / Tactics	Success Metrics	Report of Progress	Evidences			
Strategy 1: (Goals A, C and D) Create opportunities that empower students to build good character, life, social, and leadership skills.						
g ,	,	1 3	Modified Lesson Study training for ILCs (Oct 2018, March 2019) Fidelity check results: 23/24 schools are actively using BAR and 20/24 schools are actively using BAW			



Strategies / Tactics	Success Metrics	Report of Progress	Evidences		
Strategy 2: (Goals B & D) Develop and implement a K-12 initiative to fully integrate STEM concepts.					
STEM opportunities for every student in grades PreK-8 (including coding and computer science).	Inclusion of a specific STEM opportunity in each Science curriculum map for grade K-8 STEM Lending Lab established		Content specialists in math, science, CTE and technology integration worked together throughout the year to coordinate STEM opportunities Twenty-three middle school math and science teachers designed, delivered and refined STEM lesson plans that will become resources in the district curriculum maps (Lesson Study funded by FPL EmPOWERing STEM Educators Grant & STEM2Hub) Every 5th grade class (Approx. 3200 students) participated in the Museum of Science & History outreach program "Red Rover Robotics." (Funded by a grant from STEM2Hub)		



Strategies / Tactics	Success Metrics	Report of Progress	Evidences		
Strategy 2: (Goals B & D) Develop and implement a K-12 initiative to fully integrate STEM concepts. Continued					
PreK-8 (including coding and	Establish a STEM committee Inclusion of a specific STEM opportunity in each Science curriculum map for grade K-8 STEM Lending Lab established		Project Innovation Competition - 571 high school students from six high schools participated on 145 Career Academy teams STEM media center lessons are available at all levels Six additional robotics clubs established this year (5 in elementary, 1 middle) bringing the total to 15 clubs in the District Code.org Summer Training is in place for summer 2019 EQUIPD Grant launched in partnership with UF		



Strategies / Tactics	Success Metrics	Report of Progress	Evidences		
Strategy 2: (Goals B & D) Develop and implement a K-12 initiative to fully integrate STEM concepts.					
elementary school and every elementary school will be represented at the district STEM Fair.	100% participation by elementary schools in STEM Fair Increase community partnership participation	Developing	 2019 STEM Fair 17 schools participated (12 schools in 2018) 104 students participated (47 students in 2018) 13 community partners, 1 new partner 		



Strategies / Tactics	Success Metrics	Report of Progress	Evidences
Strategy 3: (Goals A, C an Build literacy skills that empower	-	icate effectively.	
	Achievement at or above Level 3	Developing	 ELA 2016-17: 35.2% ELA 2017-18: 34.7% ELA 2018-19: pending FSA results Math 2016-17: 46.3% Math 2017-18: 46.5% Math 2018-19: pending FSA results
3.2. Prepare an i-Ready/ FSA correlation report. Determine the extent to which the i-Ready diagnostic tool accurately predicted FSA performance (proficiency, learning gains) for St. Johns County students.	·	Accomplished	i-Ready/FSA correlation report was completed and presented to administrators and applicable district staff The report allows principals to make more informed decisions about whether or not to purchase i-Ready instruction

Strategies / Tactics	Success Metrics	Report of Progress	Evidences
Strategy 3: (Goals A Build literacy skills that	A, C and D) empower students to cor	mmunicate effectively.	
3.3. Improve Early Learning Opportunities.	Increase access to Kindergarten Readiness Summer Program Improve Florida Kindergarten Readiness Screener (FLKRS) scores Improve Pre-K Least Restrictive Environment (LRE) percentages Improve Battelle Developmental Inventory (BDI) exit scores	Accomplished	 Increased summer kindergarten readiness locations from two to four 15-16- 7 students 16-17- 31 students 17-18- 51 students 18-19- 101 students Increase access to Pre-K programs for Title I schools: 15-16- 175 students 16-17- 265 students 17-18- 339 students 18-19- 351 students Improve FLKRS Scores- Programs performing at or above proficiency: 16-17- 56% 17-18 -77% Least Restrictive Environment 17-18-20% 18-19-29%



Strategies / Tactics	Success Metrics	Report of Progress	Evidences			
1	Strategy 3: (Goals A, C and D) Build literacy skills that empower students to communicate effectively. <i>Continued</i>					
3.3. Improve Early Learning Opportunities.	Increase access to Kindergarten Readiness Summer Program Improve Florida Kindergarten Readiness Screener (FLKRS) scores Improve Pre-K Least Restrictive Environment (LRE) percentages Improve Battelle Developmental Inventory (BDI) exit scores	Accomplished	 Improve BDI Personal-Social 15-16- 37% 16-17- 40% 17-18- 59% Communication Adaptive 15-16- 51% 15-16-34% 16-17- 41% 17-18- 61% 17-18- 61% 			



Strategies / Tactics	Success Metrics	Report of Progress	Evidences
Strategy 3: (Goals A Build literacy skills that e	, C and D) empower students to com	nmunicate effectively.	
3.4. Develop teacher capacity to use iReady diagnostic data.	Dates of support/PD provided to school teams and individual teachers Increase in student academic growth		Teacher training at each school Title II funds provide additional training day and subs Administrative PD follows each diagnostic. Pending state assessment results
needs assessment and SAI plans to measure ROI.	Return on investment (ROI) of the predicted areas of impact as stated on the comprehensive needs assessment and the Supplemental Academic Instruction (SAI) plan submitted by each school	Developing	Pending FSA results



Strategies / Tactics	Success Metrics	Report of Progress	Evidences		
Strategy 3: (Goals A, C and D) Build literacy skills that empower students to communicate effectively.					
3.6 . Utilize the PLC process to improve teaching and learning.	Artifacts that demonstrate our work as a professional learning community (PLC)	Developing	Collaborative teams at each school demonstrate evidence of shared planning, common assessments and student data analysis		
			Singleton teachers connect monthly via a district-facilitated PLC. (K-8 PE, K-8 art, middle school art, elementary art, elementary PE)		
			A collaborative team from Pacetti Bay Middle School shared an Introduction to a Highly- Effective PLC training to select teachers, Principals and ILCs periodically throughout the year		
			School teams and teacher leaders participated in a PLC training the week of June 3-7 (Essential Standards & Common Assessments)		



Strategies / Tactics	Success Metrics	Report of Progress	Evidences		
	Strategy 4: (Goals B, C and D) Build capacity to fully support the academic, wellness and safety needs of all students.				
4.1. Build parent capacity to support the success of Pre-K students.	Increase parent training and workshops to multiple sites with various topics including: Social/Emotional Behavior Language Development Home Routines	Accomplished	Weekly family engagement activities provided every Monday throughout the school year at Yates- 30 total events Added monthly parent trainings at every Pre-K site- 52 total parent trainings Pre-K to Kindergarten Transition Meetings provided at all 15 Pre-K sites		
4.2. Provide professional development and curriculum to address the social/emotional needs of Pre-K students.	Professional Development Conscious Discipline Training and fidelity checks on Sanford Harmony SEL curriculum		Conscious Discipline Training provided during Pre-Planning and Monthly Regional PLC meetings Sanford Harmony Training and Curriculum provided during Pre-Planning to all Pre-K teachers		



Strategies / Tactics	gies / Tactics Success Metrics		Evidences
Strategy 4: (Goals B, C and	•	efety peode of all stude	nto
Attendance Dashboard". The	Successful roll-out of the dashboard to specific district staff	Accomplished	The teacher attendance dashboard is operational Principals and applicable district staff have been provided with documentation on how to use the dashboard
gradebook audit to improve communication and feedback to secondary students and their parents on academic performance.	All secondary gradebooks include a minimum of 3 common summative assessments All secondary gradebooks include a minimum of 2 formative assessments prior to each summative	Accomplished	The secondary gradebook audit in place, report provided each quarter to teachers for selfmonitoring and to secondary principals for building-level accountability



Strategies / Tactics	Success Metrics	Report of Progress	Evidences			
	Strategy 4: (Goals B, C and D)					
Build capacity to fully sup	pport the academic, wellness ar	<u>id safety needs of all st</u>	udents.			
4.5. Increase professional	Increase # students receiving MH	Accomplished	Mental health counseling logs 2017-18			
development and resources	counseling		External: 323 referred, 142 served			
for mental, social and			Internal: ESE/504 students only			
emotional issues.	Mental Health Awareness &		<u>2018-19</u>			
	Assistance Training for all school		External: 517 referred, 214 served			
	personnel		Internal: 1,086 ESE/504 & Gen Ed			
	Expand school-based mental health care by hiring and training additional social workers, mental health counselors and school psychologists Expand collaborative partnerships with outside mental health programs, agencies or providers		Over 450 SJCSD employees have been trained in Youth Mental Health First Aid (YMHFA) Three additional social workers, 6 additional licensed mental health counselors, and 2 additional school psychologists hired for SY2018-19			
	Expand the MTSS process to include supports for mental health		Contracted with EPIC & Children's Home Society Training of MTSS teams to include mental health supports			



Strategies / Tactics	Success Metrics	Report of Progress	Evidences
Strategy 4: (Goals B, C an Build capacity to fully support to	•	and safety needs of all st	udents.
	Reports on clinical visits and services provided	·	Monthly health room data of student visits and medical acuity utilized and evaluated
collaboration with local health	Working partnerships with surrounding hospitals and the pediatric community	·	Working with Community Asthma Partnership at Wolfson Children's Hospital to provide school based asthma management programs Initiating collaboration with Flagler Hospital as they increase their pediatric community services in St. Johns County



Strategies / Tactics	Success Metrics	Report of Progress	Evidences				
,	Strategy 4: (Goals B, C and D) Build capacity to fully support the academic, wellness and safety needs of all students.						
SJSO the delivery of active shooter	Active Shooter Response video Semester drills	Accomplished	All schools completed student active shooter training with the SJSO prior to September 15				
Principals to perform 800 MHZ radio	9	Accomplished	Radio check log was completed, one per semester.				

Strategies / Tactics	Success Metrics	Report of Progress	Evidences			
	Strategy 4: (Goals B, C and D) Build capacity to fully support the academic, wellness and safety needs of all students.					
4.10. Continue to implement the SJCSD Comprehensive School Counseling Plan and support the implementation of the Safe & Successful School	School-based counselors implementation of Phase III program Management School Counselors will	Accomplished	Fall in-service training provided to distribute program management information, establish expectations, and develop skills.			
Plan.	receive training to implement Tier 1 & 2 Coping Skills Intervention		School counselor PLCs implemented (regional role-alike).			



Strategies / Tactics	Success Metrics	Report of Progress	Evidences
Strategy 4: (Goals B, C a Build capacity to fully support 4.11. Reduce the post-secondary education gap of underserved students.	rt the academic, wellnes		ents. HS Counselors received training on use of academic advisement data & tools and post-secondary success strategies eSchool Academic Report training provided to identify
			opportunities for acceleration September Regional Counselor PLCs discussion of high school feedback report & graduation report by district counselor



Strategies / Tactics	Success Metrics	Report of Progress	Evidences			
,	Strategy 4: (Goals B, C and D) Build capacity to fully support the academic, wellness and safety needs of all students.					
Office (SJSO) in the expansion of	law enforcement coverage at all school sites	Accomplished	 Twenty-eight armed security officers added to non-contracted school sites Fourteen new YRDs were added to schools starting January 7 			



Operations Report of Progress



Strategies / Tactics	Success Metrics	Report of Progress	Evidences			
	Strategy 1: (Goals A, B and D) Develop a K-12 continuum of technology integration, including necessary network infrastructure, to ensure teachers					
1.1. Continue to implement infrastructure upgrades to meet the growing network needs	Project completed at identified sites	Accomplished	Installed new high speed network cabling and switching at 7 schools. Wireless Access Points were upgraded at 3 schools.			
1.2. Evaluate, acquire and implement new teacher computers (existing machines will be reconfigured to add student computers in 2018-2019.)	New teacher machines ready for distribution	Accomplished	2250 new Lenovo L380 laptop computers for teachers were purchased, configured and dispersed at each school.			

Strategies / Tactics	Success Metrics	Report of Progress	Evidences
Strategy 2: (Goal D)			
Continue to design and cons	truct schools that accomm	odate growth while maintai	ning high quality programming
with an intentional student-f	ocused environment.		
2.1. Utilize updated school design to build two new K-8 schools "KK" and "LL"	New schools ready to open in August 2018	Accomplished	K-8 School "KK" Palm Valley Academy and "LL" Freedom Crossing Academy were successfully opened for the start of the 2018-2019 School Year.
2.2. Equip two new K-8 schools and summer relocatables with network switching, wireless access points, classroom technology and computers.	New schools and relocatables equipped	Accomplished	All network, phone and classroom technology equipment was purchased, configured and installed.



Strategies / Tactics	Success Metrics	Report of Progress	Evidences
Strategy 2: (Goal D)			
		odate growth while maint	aining high quality programming
with an intentional student-f	ocused environment.		
2.3. Implement dining expansions at SPMS and POA	Dining expansions completed	Accomplished	Projects were completed at both sites with dining expansion fully operational in Jan 2019.
2.4. Build, equip and furnish the new buildings to facilitate the conversion to Mill Creek Academy in preparation for grades K-8	New buildings constructed, equipped and furnished	Developing	Construction of new middle school facilities to include classrooms and a gymnasium are currently underway. A dining expansion and remodeling projects for the Media Center, Administration and Kitchen are underway.



Strategies / Tactics	Success Metrics	Report of Progress	Evidences	
Strategy 2: (Goal D) Continue to design and construct schools that accommodate growth while maintaining high quality programming with an intentional student-focused environment.				
2.5. Create a master plan to expand capacity at Liberty Pines Academy to 1500 permanent student stations.	Master plan created	Developing	The Master Plan is under design with construction to begin Summer/Fall 2019.	



Strategies / Tactics	Success Metrics	Report of Progress	Evidences
Strategy 3: (Goal D) Continue to improve district-v	vide safety and security m	easures.	
3.1. Continue to implement single point of entry security upgrades at identified schools	New security upgrades complete	Developing	All budgeted SPOE projects for the 2017-2018 FY have been completed. Additional single point of entry enhancements continue at various school sites.
3.2. Evaluate Security Camera systems for enterprise wide use and establish standards for future camera systems acquisitions and upgrades.	Pilot of new system underway	Accomplished	New camera system and camera model standards are established.



Strategies / Tactics	Success Metrics	Report of Progress	Evidences		
Strategy 3: (Goal D) Continue to improve district-wide safety and security measures.					
3.3. Develop district-wide School Safety Standards	Safety standards in place at all schools	Accomplished	Safety standards were created and distributed to all school principals at a Leadership Retreat on July 16, 2018.		
3.4. Complete and analyze security risk assessments to establish priority building projects.	Priorities established based on risk	Developing	Projects identified All projects are funded and work is underway		
3.5. Evaluate safety projects for grant program.	Projects selected based on grant qualifiers	Accomplished	Approximately \$1.4M in Safe Schools Projects funding were identified. Safety grant project work is currently underway		



Strategies / Tactics	Success Metrics	Report of Progress	Evidences		
Strategy 4: (Goal D)					
Continue to improve and upgrade operation systems and services to better meet the needs of students and staff.					
4.1. Implement registration online district-wide.	Online registration is live for all users	Accomplished	All new students can now be registered by parents using the new online system.		
4.2. Analyze student growth and development trends to revise attendance zones to respond to development pressure until school construction can occur.	Attendance Zone changes approved	Developing	Proposals to revise attendance zones are being developed to address new developments and high growth areas.		



Operations

Strategies / Tactics	Success Metrics	Report of Progress	Evidences
Strategy 4: (Goal D)			
Continue to improve and up	grade operation systems and	services to better meet the	needs of students and staff.
4.3. Implement new BusinessPlus reporting tool Cognos	Cognos tools in use	Accomplished	New Cognos reporting tool was implemented. This new reporting tool supports BusinessPlus users in Departments and schools.
4.4. Implement new document management system for Human Resources	New system is operational	Beginning	In process of developing new system, including e-forms, to streamline the new hire process.



Human Resources Report of Progress



Strategies / Tactics	Success Metrics	Report of Progress	Evidences
	nd D) uitment approach, Human Res chers, and Non-Instructional).	sources will recruit high qua	ity personnel in all employee
1.1. Participate in at least 1 virtual fair and utilize social media to "tweet" attendance at scheduled recruitment events and district recruitment fairs	List of candidates who participated in Virtual Fair List of recorded "tweets" that have been tweeted out	Virtual Fair – No Progress Tweets – Beginning	Tweeting was limited as our recruitment website draws a lot of attention to new teacher candidates. In May, we did tweet out new positions posted for 2019-2020 school year.
1.2. Continue to refine our practices to increase the number of recruited and retained instructional employees that are representative of the diversity of our District	Identify candidates Mentor assignment – provide 1 to 1 & group training sessions Event rosters Number retained the following school year	Beginning	Candidates identified during 2018-19 hiring season. Attendance at Fall and Spring Teach-Ins Minority Mixer Minority Instructional Number Retained - 9 out of 13

Strategies / Tactics	Success Metrics	Report of Progress	Evidences				
Strategy 1: (Goal A, C, and D)							
Using a comprehensive recruitment approach, Human Resources will recruit high quality personnel in all employee							
groups (Administrative, Teachers, and Non-Instructional).							
1.3. Provide opportunities for new teachers to attend identified trainings that will enhance their awareness of resources and best practices.	Survey results List of PD Offerings Attendance Lists	Developing	New teachers attended Employee Orientation and met with CAST member. New teacher survey was completed to identify needed training. Saturday Fall and Spring Teach-In were held. Sign-In Sheets/PD points were awarded				
1.4. Create and implement a New Employee Survival Guide comprised of interactive sessions and resources to navigate through the first year.	Digital Guide available on Inside St. Johns PD website	No Action					



Strategies / Tactics	Success Metrics	Report of Progress	Evidences
Strategy 2: (Goals A, B, Align all professional developments by the strategy and strategy are strategy as a strategy and strategy are strategy as a strategy	•	all employees can grow	professionally while performing at their
2.1. Identify teacher leaders of PLCs at each school. Train Principals and PLC leaders to facilitate PLCs.	Each school Principal will identify PLC leaders at their school. These leaders and the Principals will be trained in facilitation and leadership skills.	Developing	Leadership Learning sessions in all areas of PLC implementation. Discussion focused on data from school PLCs, roles of teacher leaders, samples of accountability strategies used at each school and discussion and sharing of implementation challenges. Book studies included <i>Learning by Doing</i> and <i>Cultures Built to Last</i> as resources for the meetings. Work to continue next year.
2.2. Teacher leader cadres at each school have been identified, trained and provide monthly trainings to new teachers while providing support and mentorship.	List of teacher leaders Monthly training offerings Sign-in Sheets	Developing	Teacher leader cadres have been assigned at many schools. The Principals and APs share identification of these and the strategies they employ to work with them regularly during leadership sessions. ILCs at schools are members of the leadership team and are instrumental in offering continued PD and guidance to the staff on PLC implementation. Work with the ILCs continues each month with practices being modeled that may be replicated at schools. ILCs share their work.



Strategies / Tactics	Success Metrics	Report of Progress	Evidences					
Strategy 2: (Goals A, B,	Strategy 2: (Goals A, B, and C)							
Align all professional develop	Align all professional development opportunities so all employees can grow professionally while performing at							
their highest potential.								
2.3. Provide Leadership	Attendance rosters	Developing	Facilitated discussions with Cabinet					
Learning sessions and			Members on district PLCs. Resources used,					
workshops to various	Agendas		Cultures Built to Last, as well as self-					
employee groups including			reflection by Cabinet Members focusing on					
Directors, Principals,	Training materials		characteristics of productive teams.					
Assistant Principals, Teacher			Principals and APs discuss PLC					
Leaders and SJCSD Staff	Evaluation of sessions		implementation at their schools and share					
based on best practices &			strategies used to assure effective PLC					
identified needs.			processes are in place. Principals, APs,					
			and teachers share data and strategies					
			used to educate the bottom quartile of					
			students at their schools. Leadership					
			Learning sessions offered to all employee					
			groups including Directors, Principals, APs,					
			teachers and SJCSD staff on various topics					
			including communication, decision making,					
			self reflection and SJCSD culture.					



Strategies / Tactics	Success Metrics	Report of Progress	Evidences					
Strategy 2: (Goals A, B	Strategy 2: (Goals A, B, and C)							
Align all professional devel	opment opportunities s	o all employees can grow	professionally while performing at					
their highest potential.	their highest potential.							
2.4. Provide Leadership	Attendance rosters	Developing	Continued opportunity for Principals and					
Learning sessions to			APs to learn new skills required for					
Principals and Assistant	Agendas		effective team decision making regarding					
Principals leading the PLC			PLC implementation. Principals and APs					
full implementation journey	Training materials		apply facilitative leadership skills in the					
based on best practices			workshop setting. They are asked to use					
and needs of participants.	Evaluation of sessions		the skills in their schools and share the					
			results with others. Leadership Learning					
			groups discuss challenges and strategies					
			they use to overcome these challenges.					
			Focus in Leadership Learning sessions has					
			been on Superintendent's learning goals					
			for all students and the impact of work at					
			schools. This work will continue into next					
			year with an additional focus through a					
			Title 1 School Leadership Cohort.					



Strategies / Tactics	Success Metrics	Report of Progress	Evidences
• •	c) ement opportunities so all emplo	oyees can grow professiona	Illy while performing at their
highest potential. 2.5. Evaluate and refine Discipline and Classroom Management presentations for all instructional personnel.	Updated PowerPoints posted on Inside St. Johns for instructional employees to review Returned evaluations	Accomplished with ongoing updates	Effective Classroom Management PowerPoint was created and placed in SafeSchools for all employees to view.
2.6. Evaluate and refine the communications presentation for all instructional personnel.	Updated PowerPoints posted on Inside St. Johns for instructional employees to review Returned evaluations	Accomplished with ongoing updates	Effective Methods of Parent- Student Communication PowerPoint was created and placed in SafeSchools for all employees to view.



Strategies / Tactics	Success Metrics	Report of Progress	Evidences
Strategy 3: (Goal C, D) Provide ongoing ethics and	professional conduct training	to all employee groups.	
3.1. Develop and refine an online module that provides an overview of ethical conduct and behavior for employees.	Online module developed and in use in SafeSchools so accessible for all employees to view. Evaluation feedback		Ethics Awareness In and Out of the Workplace was created and placed in SafeSchools. Viewers provide feedback that will be used to modify and improve the online module.
3.2. Develop and refine an online module for all employees to view on the District's core values, culture and high expectations.	Online module developed and in use in SafeSchools so accessible for all employees to view. Evaluation feedback		District Core Values, Culture and High Expectations were created and placed in SafeSchools. Viewers provide feedback that will be used to modify and improve the online module.



Community Relations Report of Progress



Strategy 1: (Goal D) We will continue to embrace technology to effectively communicate with families, students, employees and community members by researching and seeking the best available communication methods. 1.1. Develop guidelines for limited use of social media. Number of registered social media accounts on ArchiveSocial Number of registered social media accounts on ArchiveSocial Peveloping 43 Total accounts registered in ArchiveSocial • 24 Twitter • 10 Instagram • 9 Facebook	Strategies / Tactics	Success Metrics	Report of Progress	Evidences
followers as of 6/24/2019 Acquired sample guidelines from Neola as well as from other school districts in Florida. Committee will meet to review samples and develop SJCSD specifications.	Strategy 1: (Goal D) We will continue to embrace community members by res 1.1. Develop guidelines for	e technology to effectively content of guidelines Number of registered social media accounts on	ommunicate with families, sest available communication	students, employees and methods. 43 Total accounts registered in ArchiveSocial 24 Twitter 10 Instagram 9 Facebook District Twitter Account has 3,886 followers as of 6/24/2019 Acquired sample guidelines from Neola as well as from other school districts in Florida. Committee will meet to review samples and develop SJCSD specific guidelines to distribute throughout



Strategies / Tactics	Success Metrics	Report of Progress	Evidences		
Strategy 1: (Goal D) We will continue to embrace technology to effectively communicate with families, students, employees and community members by researching and seeking the best available communication methods.					
1.2. Improve the accessibility of our websites to effectively communicate with families with disabilities.	Implementation of scanning tool to identify and resolve issues Potential for user surveys	Developing	Website Accessibility Committee formed. Reviewed scanning tools and selected top performer. UserWay accessibility tools added to all school websites and District website.		
1.3. Research and implement closed-captioning services to provide necessary accessibility to stakeholders.	Testing and trials to determine best vendor for transcription services Identify priority videos and number of those transcribed	Developing	Identified four vendors for closed captioning. Existing hardware limits implementation. Developed plan for captioning new content and researched legal considerations for working toward compliance.		



Strategies / Tactics	Success Metrics	Report of Progress	Evidence
Strategy 2: (Goal C) We will continue to build	a culture of characte	er by further integrating	CHARACTER COUNTS! initiatives and related anding into the community at large. Updated logo for the CHARACTER COUNTS! initiative. Rebranded CHARACTER COUNTS! website Created signage for all 40 schools to expand awareness of the CHARACTER COUNTS! initiative. Provided 49 teacher/school/PVWH grants as well as student leadership grants for schools within St. Johns County to help further the CHARACTER COUNTS! initiative. PVWH Honor training for ADs, coaches and student-athletes Led trainings for various community groups including Nissan of St. Augustine and Council on Aging. Attended back-to-school events at The Webster School, SWES, and CES to expand advocacy to community members.
			Number of CC! lessons taught: 46 OneNote Resource- promote and add resources to further classroom resources.104 teachers currently accessing OneNote regularly. Attended 23 CHARACTER COUNTS! celebrations in SJC schools including Beacon of Hope Christian School.



Strategies / Tactics	Success Metrics	Report of Progress	Evidence
Strategy 2: (Goal C) We will continue to build a continue to build		<u> </u>	CTER COUNTS! initiatives and related to the community at large.
2.2. Strengthen focus in K-8 academies with formal and informal programs to foster good character.	Number of secondary teacher trainings held Number of CHARACTER COUNTS! Lessons provided to K-8 students	Developing	Worked with Valley Ridge Academy guidance counselors to create resources for a CHARACTER COUNTS! rotation. CC! lessons are being taught weekly by PTO reps using the materials created. PBIS and CHARACTER COUNTS! integration at PVA and CA. Attended eight CC! celebrations at MCA, LPA, PVA, POA and VRA. Expanded knowledge and research in the PBIS initiatives due to integration in K-8 Academies. Taught six small groups focusing on student leadership small groups at LPA. Helped to plan and attended CHARACTER COUNTS! kick off event for VRA to introduce CC! to school community.



Strategies / Tactics	Success Metrics	Report of Progress	Evidence				
Strategy 2: (Goal C) We will continue to build a culture of character by further integrating CHARACTER COUNTS! initiatives and related programs throughout the St. Johns County School District while expanding into the community at large.							
2.3. Increase student-led CHARACTER COUNTS! productions and training on video production.	Number of videos produced Number of student trainings held Number of views per video	Developing	Six student-led videos produced within the last year, i.e. Pedro Menendez High School (PMHS) Anti-Drug, Jim Harbin entries. PMHS Anti-Drug video is a finalist for a DEA video creation contest. At least nine classroom training courses that included at least two visits (WCE, PVA, FCA, LPA, GRMS, SPMS, CHS, SWE, TCE, etc.) Student-led videos averaged 34 views. Most downloaded onto local media for inschool distribution.				



Strategies / Tactics	Success Metrics	Report of Progress	Evidence			
Strategy 2: (Goal C) We will continue to build a culture of character by further integrating CHARACTER COUNTS! initiatives and related programs throughout the St. Johns County School District while expanding into the community at large.						
2.4. Increase awareness of CHARACTER COUNTS! and highlight significant district activities through production of Superintendent Spotlight.	Number of Spotlight videos produced Number of views per Spotlight video	Accomplished	Nine videos produced in 2018 Average of 830 views per video, for a total of nearly 7,500 Spotlight views in 2018			



Strategies / Tactics	Success Metrics	Report of Progress	Evidences				
Strategy 3: (Goals A, B & C) We will continue to seek and expand business and community partnerships to provide more opportunities for students.							
3.1. Assist in branding efforts for FCTC including website and video production.	Launch of website Completion of the rebranding effort Number of videos produced	•	Rebranded FCTC and FCTC Foundation websites launched in June 2018 Two videos produced, photo promos				
3.2. Create and expand opportunities for networking with community partners and schools to ensure all needs are met using collaboration of faithbased partners, Connect Event with local non-profit organizations and school-to-school partnerships.	Number of partnerships formed across district Inventory of needs	·	Number of individual school needs requested: 236, number of needs met: 201 Number of Faith-Based Partnerships within the district: 66. Faith-based Advisory Council meetings held monthly. School-to-school partnerships opportunities: 34 Hearts-to-Hands community event- 32 attendees, 24 non-profit organizations represented. Involved with Integrated Services Team with St. John County Health and Human Services to discuss needs of county as a whole. Continue to explore programs, initiatives and activities to benefit and enrich the school community. i.e. Relay for Life, The Seven Project, Out of the Darkness.				



Superintendent and School Board Report of Progress



Strategies / Tactics	Success Metrics	Report of Progress	Evidences				
Strategy 1: (Goals A, B, C & D) Align all decision-making in the best interest of students.							
1.1. Ensure resources are prioritized to further the mission of the school district	Remain in the state's lowest percentage of district level expenditures	Developing	School and district based staffing formula Most recent state report indicates lowest district expenditures				



Strategies / Tactics	Success Metrics	Report of Progress	Evidences					
Strategy 2: (Goals A, B, C & D)								
Continue to influence state I	egislation and set policy at the loca	I level to further the miss	ion, vision and goals of					
the school district.								
2.1. Educate and engage local delegation members on the needs of the School District	100% of local delegation is knowledgeable on the needs of the School District Invitations to District and school events	Developing	Individual meetings completed locally and during Legislatives session					
2.2. Educate and utilize parents, community members, students and administrators to proactively advocate for legislative changes	Create and execute a plan to educate and involve all stakeholders Correspondence with PTO presidents about invites to delegation members PTOs assign a legislative liaison Supervisor of Elections invited to new employee orientation	Beginning	Quarterly Focus Groups included Legislative updates Meetings with school PTOs and SACs Voter registration materials are made available at onboarding					



Strategies / Tactics	Success Metrics	Report of Progress	Evidences				
Strategy 2: (Goals A, B, C & D) Continue to influence state legislation and set policy at the local level to further the mission, vision and goals of the school district.							
2.3. Proactively propose legislative changes and funding requests to further the mission of the School District	Create and execute a proactive legislative platform	Accomplished	2018-2019 Legislative platform				
2.4 Proactively engage community leaders in support of advocacy efforts	List of targeted leaders and meetings initiated is created	Beginning	Meetings with local delegation and community leaders				



Strategies / Tactics	Success Metrics	Report of Progress	Evidences			
Strategy 2: (Goals A, B, C & D) Continue to influence state legislation and set policy at the local level to further the mission, vision and goals of the school district.						
2.5 Review and update School Board Rules	pdate School All board policy changes resulting from new legislation have been made Sections 2 and 6 have been reviewed and updated Developing All legislation been presented Rules Section 6 in presented					



Strategies / Tactics	Success Metrics	Report of Progress	Evidences				
Strategy 3: (Goal A, B, C & D) Maintain a nurturing and supportive environment by continuing a culture that fosters teamwork and collaboration that emphasizes shared values, integrity and loyalty.							
3.1 Continue to emphasize Master Board Training	100% participation	Accomplished	2018 Master Board trained				
3.2. Annual Leadership Retreat for School Board and Superintendent	100% participation	Accomplished	2018 Retreat held last June				
3.3 Continue to embed PLC culture across the School District	Academic growth Expansion of collaborative teams	Developing	Pending FSA results Multiple professional development sessions on PLCs at Work, common summative assessments developed, grading practices established				



Academic & Student Services Tactics 2019-2020



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 1: (Go	Strategy 1: (Goals A, C and D)							
Create opportuniti	es that empower	students to build good	character, life, social,	and leadersh	nip skills.			
transition programs offerings for students with	Superintendent for Accountability and Intervention Services.	enrolled. 2017-18: 21 2018-19: 34 (+62%) 2019-20: Goal - 46	Staff funded through FTE and grants; IDEA and grant funding for materials, supplies (uniforms, travel costs, etc.)	3	June 2020			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 1: (Go Create opportunities 1.2. Develop student capacity with social emotional learning	eals A, C and D) es that empower st Associate Superintendent for Accountability and Intervention Services	udents to build good cha Conscious Discipline professional development (PreK and Title 1)	aracter, life, social, and le Professional development Funding	eadership ski	
		Strength at all high schools			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 2: (Go	als B and D)				
Develop and imple	ment a K-12 initiativ	<u>re to fully integrate STEM co</u>	ncepts.		
2.1. Increase STEM opportunities for students throughout the district	Superintendent for Curriculum and Instruction	Establish STEM Committee STEM lessons added to middle school science and math curriculum maps Science Fair participation increases to include students from every secondary school Increase participation in the Mayo Clinic SPARK Research Mentorship program	Staff, grants, time for regularly established meetings	July 2019	June 2020



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 3: (G	oals A, C and D)				
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		dents to communicate effect	ively.		
3.1. Use effective interventions to increase academic achievement for students with disabilities.	Associate Superintendent for Accountability and Intervention Services	Improved student performance on Battelle Developmental Inventory (BDI) assessment in Communication – Pre-K students with language delays Increased number of students with disabilities (SWDs) achieving a level 3 or above on FSA reading and math by 10%. Increased number of ESE and general education teachers trained to identify learning gaps and provide effective interventions Increased number of instructional staff trained to utilize assistive technology resources	Access to data (EdStats.fldoe.org)	August 2019	June 2020



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 3: (Go	oals A, C and D)				
Build literacy skills	that empower stud	dents to communicate of	effectively.		
3.2 Use reading diagnostic data to improve instruction for all high school students who have scored a Level 1 or a Level 2 on the ELA FSA.	Superintendent for Curriculum and Instruction	,	Achieve3000, school staff, CAST support	•	June 2020



Strategies /	Champions	Success	Resources	Start	Completion
Tactics	Onampions	Metrics	Needed	Date	Date
Strategy 3: (Go	als A, C and D)				
Build literacy skills	that empower st	cudents to communicate	effectively.		
3.3. Improve phonics	Associate	Documentation of PD with	Being a Reader K-2 is the	July 2019	June 2020
and phonemic	Superintendent for	school leadership on how	current tier 1 resource;		
awareness instruction	Curriculum and	phonics and phonemic	elementary ELA specialist, K-12		
in grades K, 1, and 2.	Instruction	awareness are addressed in	Literacy Coordinator; ILCs;		
		the current resources.	CCC consultant for Being a		
			Reader training session/s for		
		ILC and Principal	principals and assistant		
		Curriculum Workshop	principals		
		agendas will reflect ongoing	Being a Reader Learning Letter		
		discussion, training, and	Names Kit to be utilized with		
		monitoring of teacher	kindergarten students who do		
		training on phonics and	not know letter names;		
		phonemic awareness	(proposed funding through the		
		instruction.	Comprehensive Reading Plan-4		
			kits per school at \$75, total		
		Identification of additional	\$7500)		
		resources and training if			
		needed.			



Strategies /	Champions	Success	Resources	Start	Completion
Tactics	Onampions	Metrics	Needed	Date	Date
Strategy 3: (Go	als A, C and D)				
Build literacy skills	that empower st	udents to communicate effect	ctively.		
3.4. Increase work skills and soft skills	Associate Superintendent for Curriculum and Instruction	Florida Ready to Work academic		July 2019	June 2020



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 4: (Go	als B, C and D)				
Build capacity to fu	illy support the acad	emic, wellness and safe	ety needs of all students.		
4.1. Use a common school-wide behavior management system in all Title I Elementary Schools.	Superintendent for Accountability and Intervention Services.	Positive Behavior intervention Supports (PBiS) Professional Development completed Monthly Title I Behavior Interventionist meetings PBiS Walk-throughs	Early Childhood Services and Federal Program staff to provide professional development and job-embedded support	June 2019	June 2020



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
\	Strategy 4: (Goals B, C and D) Build capacity to fully support the academic, wellness and safety needs of all students.							
	Associate Superintendent for Student Support Services	Develop partnership agreements to streamline the process to access community resources	Ť	July 2019	June 2020			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date		
Strategy 4: (Goals B, C and D) Build capacity to fully support the academic, wellness and safety needs of all students.							
4.3. Develop a plan for recruitment and retention of PTAN nurses to support schools.	Superintendent for Student Support Services	Reduction in unfilled PTAN nursing positions. Maximize rate of nurse coverage	Staff/Funds/Time	July 2019	June 2020		



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 4: (Goal Build capacity to fully	•	lemic, wellness and safety nee	ds of all students.		
implementation of the SJCSD Comprehensive	Associate Superintendent for Student Support Services	ı	Staffing – District Counselors	August 2019	May 2020
4.5. Implement restorative practices strategies into monthly Dean of Students professional development schedule.	School Services		Restorative practice materials	August 2019	May 2020



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date		
•	Strategy 4: (Goals B, C and D) Build capacity to fully support the academic, wellness and safety needs of all students.						
school safety training and drills	School Services Deputy	, ,	SJSO	June 2019	July 2019		



2019-2020 Academic and Student Services

Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 4: (G	oals B, C and D)				
Build capacity to	fully support the ac	cademic, wellness a	nd safety needs of al	I students.	
4.7. Explore the expansion of vocational offerings at secondary and post-secondary levels.	Superintendent for Curriculum and Instruction	Identification of	development high-skill high-wage occupations list	August 2019	June 2020



2019-2020 Academic and Student Services

Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 4: (Goals B, C and D)								
Build capacity to fu	ully support the aca	demic, wellness and safety	needs of all studer	nts.				
4.8. Increase enrollment in advanced course work for under-represented student populations.	Superintendent for Curriculum and Instruction	Enrollment gap decreases in all three advanced course work categories by at least 2% Enrollment gap discussions (fidelity check and monthly principal meeting agendas) Established expectations and systemic procedures to monitor student placement into advanced courses School counselors trained to access multiple data sources and guide underrepresented students toward challenging curriculum	Achievement gap data from Edstats, including 2019; Performance Matters; Time for discussion and planning at Principal Curriculum Workshops and district leadership meetings	July 2019	June 2020			



2019-2020 Academic and Student Services

Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 4: (G	oals B, C and D)				
Build capacity to f	fully support the a	cademic, wellness and	safety needs of all stu	idents. <i>con</i>	tinued
4.9. Improve	Associate	Electronic expenditure	Accountability personnel	August 2019	June 2020
process to track	Superintendent for	reports are accessible			
return on investment	Accountability and	by appropriate			
of supplemental	Intervention	personnel			
fund expenditures.	Services				
		Electronic version of SAI			
		and Title I budget			
		spreadsheets are			
		accessible by			
		appropriate personnel			
•	Associate		3	August 2019	June 2020
,	Superintendent for	administration of district	materials		
J	Curriculum and	midterms and final			
	Instruction	exams			
opportunity to					
demonstrate					
achievement.					



Operations Tactics 2019-2020



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
Strategy 1: (Goals A, B and D) Develop a K-12 continuum of technology integration, including necessary network infrastructure, to ensure teachers are well equipped to implement technology in the classroom.										
	Officer	identified sites	eRate Funding Capital and Sales Tax Funding	July 2019	June 2020					



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date				
Strategy 2: (Goal D) Continue to design and construct schools that accommodate growth while maintaining high quality programming with an intentional student-focused environment.									
furnish the new buildings		New buildings constructed, equipped and furnished	, · •	July 2019	June 2020 Operational for start of school August 2019				
dining expansion and remodeling of Media	Executive Directors for Planning and Government Relations and Facilities and Operations	Expansion and remodel completed	Capital Funding	July 2019	June 2020 Operational for start of school August 2019				



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 2: (Goal D Continue to design and programming with an ir 2.3. Equip new Mill Creek	construct schools that tentional student-foc Chief Information	used environment. New buildings and			ty June 2020
Academy conversion and relocatables at seven (7) school sites with network and classroom technology	Officer	relocatables equipped			
and furnish the new	Executive Directors for Planning & Government Relations and Facilities and Operations	_	Sales Tax funding	July 2019	June 2020



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
	D) d construct schools that a dent-focused environmen	•	while maintaining hi	gh quality pr	ogramming
plan to facilitate	Executive Directors for Planning and Government Relations and Facilities and Operations	Site acquired and master plan created	Capital Funding	July 2019	June 2020
2.6. Issue Certificates of Participation (COPs) to fund High School HHH	Chief Financial Officer	COPs issued	Capital Funding	July 2019	June 2020

Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
Strategy 3: (Goal D) Continue to improve district-wide safety and security measures.										
3.1. Continue to implement single point of entry security upgrades Districtwide		Security upgrades complete	Sales Tax and Grant Funding	July 2019	June 2020					
3.2. Continue to implement the Districtwide Security Camera System.		Security Camera Systems installed	Capital and Sales Tax Funding	July 2019	June 2020					



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date				
Strategy 3: (Goal D) Continue to improve district-wide safety and security measures.									
installation of	Executive Director for Facilities and Operations	Security upgrades completed	Sales Tax, Grant and Safety & Security Funding	July 2019	June 2020				
analyze security risk assessments to establish priority	Executive Director for Facilities and Operations, Senior Director of School Services	Priorities established based on risk	Personnel	July 2019	Oct 2019				



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 3: (Goal D) Continue to improve district-wide safety and security measures.								
implement projects from the safety and security grant	l .	completed	Safety & Security Grant Funding	July 2019	June 2020			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
Strategy 4: (Goal D) Continue to improve and upgrade operation systems and services to better meet the needs of students and staff.										
growth and development trends to revise attendance	Government Relations	Attendance Zone changes approved	Personnel	Jan 2020	June 2020					
practices in the archival and retrieval of student	Executive Director for Planning and Government Relations	Best practice identified	Personnel	July 2019	June 2020					



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date						
•	Strategy 4: (Goal D) Continue to improve and upgrade operation systems and services to better meet the needs of students										
Installation on 134		Installation completed on 134 busses.	Operating Funding	July 2019	June 2020						
Performance Matters.	Chief Information Officer and Associate Superintendent for Accountability and Intervention	New system is operational	Personnel, Operating Funding	July 2019	October 2019						



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
Strategy 4: (Goal D) Continue to improve and upgrade operation systems and services to better meet the needs of students and staff.										
4.5. Development of district-created exam administration system	Associate Superintendent for Accountability and Intervention Chief Information Officer	Successful administration of district-developed exams	Personnel, Operating Funding	July 2019	June 2020					
•	Chief Information Officer and Associate Superintendent for Human Resources	New system is operational	Personnel, Operating Funding	July 2019	June 2020					



Human Resources Tactics 2019-2020



Strategies / Tactics	Champions	Success	Resources	Start	Completion						
Strategies / ractics	Champions	Metrics	Needed	Date	Date						
Strategy 1: (Goals A, C and D)											
Using a comprehensive	Using a comprehensive recruitment approach, HR will recruit highly qualified personnel in all employee groups										
(Administrative, Teacher	rs and Non-Instruction	al).	·	•							
1.1. Provide quarterly	Directors of Instructional	Quarterly session dates	Personnel, Time,	September	April 2020						
	1	established	Funding	2019							
•	Staff and Professional										
• •	•	Agendas									
SJCSD.	Associate Supt. for)									
	Human Resources	Webinars held									
1.2. Implement hiring	Associate Supt. for	Increase in number of	Personnel, Time,	June 2019	May 2020						
strategies that will generate	•		Recruitment	June 2017	Way 2020						
a District workforce that		of our District's workforce									
resembles the make-up of			Funding for								
our local communities for	Director for Non-	(Instructional, Non-	DiversityinEd								
the current school year.		Instructional,									
		Administrative)									
	l										



Strategies / Tactics	Champions	Success	Resources	Start	Completion
Strategles / ractics	Guampions	Metrics	Needed	Date	Date
Strategy 1: (Goals A, C	C and D)				
Using a comprehensive red (Administrative, Teachers a	• •	0 3 1	alified personnel in	all employe	e groups
recruitment partnerships with identified regional colleges to recruit interested teaching	Director of	Established partnerships with colleges/universities Visits to identified colleges/universities and education classes	Personnel, Time, Funding	June 2019	April 2020
and data structures to forecast recruitment needs in the next	Director of Applications and Position Control Associate Supt. for Human Resources	Robust applicant pool Identified trends and needs in the next 3-5 years	Personnel, Time, Funding DiversityinEd (website)	July 2019	April 2020



Strategies / Tactics	Champions	Success	Resources	Start	Completion					
Strategies / ractics	Champions	Metrics	Needed	Date	Date					
Strategy 2: (Goals A, B and C)										
Align all professional develop	ment opportunities so	all employees can gro	w professionally w	hile perform	ning at their					
highest potential.		1 3 0	,	•						
2.1. Identify teacher leaders	Director of Professional	Roster of identified	Personnel, Time,	June 2019	April 2020					
(Mentors) at identified schools	Development	schools and teacher	Funding							
for the 2019-2020 school year.		mentors								
	Associate Supt. for									
	Human Resources									
2.2 Provide the new CET	Director of Professional	CET Training held	Personnel, Time,	June 2019	May 2020					
training/coaching to mentors.	Development		Funding							
		Training materials and								
	Administrator on	modules								
	Assignment in PD									
		Sign in Sheets								
	Associate Supt. for									
	Human Resources	Evaluation of session								

Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
Strategy 2: (Goals A, B and C) Align all professional development opportunities so all employees can grow professionally while performing at their highest potential.										
2.3 Provide opportunities for new teachers to be paired with trained mentors to provide ongoing support throughout the school year.	Director of Professional Development Administrator on Assignment for PD Associate Supt. for Human Resources		Personnel, Time, Funding	June 2019	April 2020					
2.4. Provide ongoing monthly trainings to support new teachers	Administrator on Assignment in PD Associate Supt. for Human Resources	List of new teacher offerings provided throughout the year Monthly training schedule/agendas/sign in sheets Evaluation of session	Personnel, Time, Funding	June 2019	May 2020					

Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date
Strategy 2: (Goals A, E Align all professional devel highest potential.	B and C) opment opportunities so all	employees can gro	w professionally v	while perfor	ming at their
2.5. Identify Teacher Leader PLCs at each school. Train PLC leaders to facilitate PLCs.	Director of Leadership Development	Roster of School Leaders Training agendas	Time Funding for resources	June 2019	April 2020
New Employee Guide comprised of interactive sessions and resources to navigate through the first year of teaching in SJCSD.	Administrator on Assignment in PD	New Employee Guide Resources identified and available Interactive sessions developed and implemented	Time to complete and review developed sections of the guide Funding for resources	June 2019	April 2020



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
Strategy 3: (Goals C and D) Provide ongoing ethics and professional conduct training to all employee groups.										
Learning sessions and workshops to various employee groups including	Development Associate Supt. for	1	Personnel, Time, Funding	July 2019	April 2020					
sessions to Principals and Assistant Principals leading the PLC implementation on best practices and	Development .		Personnel, Time, Funding	July 2019	April 2020					



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
Strategy 3: (Goals C and D) Provide ongoing ethics and professional conduct training to all employee groups.										
interested Learning Leaders (Principals, Assistant Principals,	Development Associate Supt. for Human Resources		Personnel, Time, Funding	July 2019	May 2020					
3.4. Provide learning opportunities for leaders (Principals, Assistant Principals, future administrators) to learn and practice knowledge skills and disposition of being a high performing leader in the SJCSD.	Director of Leadership Development Associate Supt. for Human Resources	Attendance Rosters Agendas Training materials Evaluation of sessions	Personnel, Time, Funding	July 2019	May 2020					



Community Relations Tactics 2019-2020



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
We will continue to	Strategy 1: (Goal D) We will continue to embrace technology to effectively communicate with families, students, employees and community members by researching and seeking the best available communication methods.									
1.1. Update school and district websites with mobile-first designs which prioritize website accessibility.	Chief of Community Relations	Number of websites updated	Personnel	June 2019	June 2020					
1.2. Train website editors on the importance of website accessibility.	Chief of Community Relations	Number of website editors trained	Personnel; set up training sessions individually or group	June 2019	June 2020					



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 1: (Goal D) We will continue to embrace technology to effectively communicate with families, students, employees and community members by researching and seeking the best available communication methods.								
1.3. Replace cable television equipment to improve access and provide for accessibility.	Chief of Community Relations	New Tightrope Media Systems (TRMS) hardware installed and configured Test and deploy captioning	Hardware	July 2019	June 2020			
1.4. Develop instructor resources for supporting TV production and media specialist staff in schools.	Chief of Community Relations	Number of resources created	Personnel; means of distributing or making resources available to schools	July 2019	June 2020			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date				
Strategy 1: (Goal D) We will continue to embrace technology to effectively communicate with families, students, employees and community members by researching and seeking the best available communication methods.									
1.5. Develop and implement social media guidelines across the district	Chief of Community Relations	Adoption of new guidelines	Formation of task team	July 2019	September 2019				



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date					
Strategy 2: (Goal C) We will continue to build a culture of character by further integrating CHARACTER COUNTS! initiatives and related programs throughout the SJCSD while expanding into the community at large.										
2.1. Facilitate and monitor CHARACTER COUNTS! grant opportunities through The Players \$100,000 annual donation.	Chief of Community Relations	This includes streamlining grant process, promoting opportunities, reporting, highlighting accomplishments and presenting finished projects and outcomes. Number of trainings to bring awareness about the grant process to teachers and staff. Measurements of successful outcomes	Personnel	July 2019	June 2020					



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 2: (Goal C) We will continue to build a culture of character by further integrating CHARACTER COUNTS! initiatives and related programs throughout the SJCSD while expanding into the community at large.								
2.2. Strengthen focus in K-8 academies with formal and informal programs to foster good character.	Chief of Community Relations	Number of secondary teacher trainings held Number of CHARACTER COUNTS! lessons provided to K- 8 students	Determine number and types of programs already in place at schools Curriculum materials	July 2019	June 2020			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 3: (Goals A, B and C) We will continue to seek and expand business and community partnerships to provide more opportunities for students.								
3.1. Create and expand opportunities for networking with community partners and schools to ensure needs are met using collaboration among faithbased partners, local non-profit organizations and school-to-school partnerships.	Chief of Community Relations	Number of partnerships formed across district Inventory of needs Research online portal systems for sharing needs	Involvement of community partners	Continued from last year	June 2020			



Superintendent & School Board Tactics 2019-2020



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
,	Strategy 1: (Goals A, B, C and D) Align all decision-making in the best interests of students.							
resources are prioritized to further	Members Superintendent	Remain in the state's lowest percentage of district level expenditures Maintain instructional staffing formula Student academic success as measured on state testing	Time/Staff	July 2019	June 2020			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 2: (Goals A, B, C and D) Continue to influence state legislation and set policy at the local level to further the mission, vision and goals of the school district.								
delegation members on the needs of the	Director for Policy and Government Relations	100% of local delegation is knowledgeable on the needs of the School District Increase invitations to District and School events	Time/staff	July 2019	June 2020			
2.2. Educate and utilize parents, community members, students and administrators to proactively advocate for legislative changes	Government Relations	Create and execute a plan to educate and involve all stakeholders Correspondence with PTO presidents about engaging delegation members PTOs have a legislative liaison position Voter registration materials for all new employees	Time/staff	July 2019	June 2020			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date				
Strategy 2: (Goals A, B, C and D) Continue to influence state legislation and set policy at the local level to further the mission, vision and goals of the school district.									
legislative changes and funding requests to further	Director for Policy and	Create and advocate a proactive legislative platform	Time/staff	July 2019	June 2020				
	Superintendent	Create a list of targeted leaders and legislator meetings are initiated	Time/staff	July 2019	June 2020				



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 2: (Goals A, B, C and D) Continue to influence state legislation and set policy at the local level to further the mission, vision and goals of the school district.								
•		All board policy is changed resulting from new legislative requirements Develop a timeline for review of existing Board rules	Time/staff	July 2019	June 2020			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 2: (Goals A, B, C and D) Continue to influence state legislation and set policy at the local level to further the mission, vision and goals of the school district.								
educational opportunities and choices	Director for Policy and Government Relations Chief of Community Relations	Earned media	District Technology team Sponsorship for production of materials	July 2019	June 2020			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 3: (Goals A, B, C and D) Maintain a nurturing and supportive environment by continuing a culture that fosters teamwork and collaboration that emphasizes shared values, integrity and loyalty.								
3.1 Continue to emphasize Master Board Training	School Board Superintendent	100% participation	Time/staff	July 2019	June 2020			
•	School Board Superintendent	100% participation	Time/staff	July 2019	June 2020			



Strategies / Tactics	Champions	Success Metrics	Resources Needed	Start Date	Completion Date			
Strategy 3: (Goals A, B, C and D) Maintain a nurturing and supportive environment by continuing a culture that fosters teamwork and collaboration that emphasizes shared values, integrity and loyalty.								
3.3 Continue to embed the PLC culture across the School District	·		Time/staff/ funding for Professional Development	July 2019	June 2020			

