

HOW YOU CAN IMPACT LEGISLATION



What you need to know to
make change happen

If you think you're too small to have an
impact, try going to bed with a mosquito.

- Anita Roddick

Effective Advocacy Strategies

- In person visits.
- Individualized letters, emails, social media posts and phone calls.
- Personal stories.
- Local impact.
- Attend events.
- School visits/ Newsletters.

Tips for Talking

•Be Prepared!

Be brief and organized - Avoid using “educationese”
Keep handouts to one page.

•Be Well Timed!

•Be a Teacher!

Give specifics on how issues affect your school. Use
real-life, local examples.

•Be Actual and Factual!

•Be Specific and Well Aimed!

Target the right person and tell them exactly what you
would like them to do on an issue or bill.

•Be Positive!

Do not engage in angry retorts.

•Be a Resource!

Offer to help and provide information.

•Be Thankful!

Remember to thank Legislators & their staff for their
time & service, both when you leave, & with a note.